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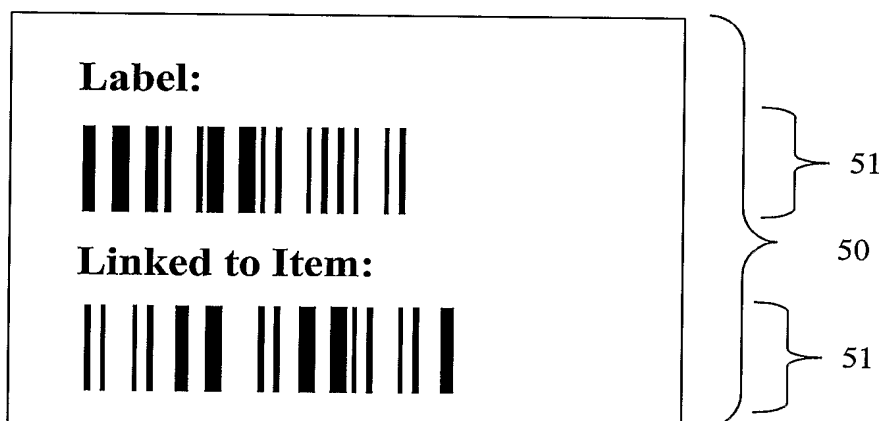
(43) International Publication Date
9 September 2005 (09.09.2005)

PCT

(10) International Publication Number
WO 2005/083560 A1

- (51) International Patent Classification⁷: **G06F 3/147** (74) Agent: **DR LUDWIG BRANN PATENTBYRÅ AB**; Box 171 92, S-104 62 Stockholm (SE).
- (21) International Application Number: PCT/SE2005/000259 (81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (22) International Filing Date: 23 February 2005 (23.02.2005)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
60/548,099 27 February 2004 (27.02.2004) US
0400500-5 27 February 2004 (27.02.2004) SE
0400581-5 5 March 2004 (05.03.2004) SE
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- (84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:
— with international search report
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

(54) Title: ELECTRONIC INFORMATION LABEL, ELECTRONIC INFORMATION LABEL SYSTEM AND METHOD OF LINKING ELECTRONIC INFORMATION LABELS



(57) Abstract: Method of linking an electronic information label (EIL) comprising a display, to an Item in an EIL system comprising the steps: - registering an EIL ID for the EIL, - registering an ITEM ID for the Item to be linked with said EIL, - storing the registered EIL ID and the ITEM ID as link data in a link data register in the EIL system, - optionally indicating the link status for the EIL via a system interface, - sending link confirmation data from the EIL system to the EIL, - indicating, in response to the confirmation data, the link status for the EIL by displaying a link status image on the EIL display, wherein the link status image is at least partly a predefined image stored in an EIL storing means.

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